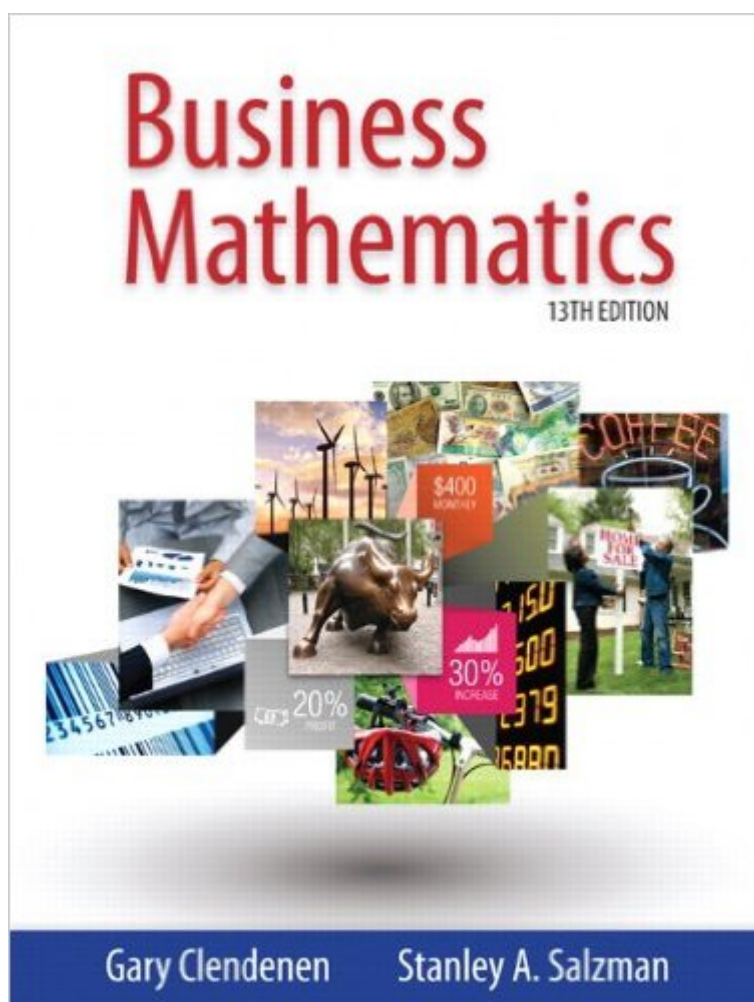


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# Business Mathematics (13th Edition)



## Synopsis

For courses in business math or the mathematics of business    **Business Mathematics** by Clendenen/Salzman teaches students the mathematical skills they need to be successful in business, emphasizing mastery of business concepts and scenarios that require a mathematical solution. With a strong focus on current issues, real companies, and pragmatic business scenarios, the authors cover the full spectrum of basic business math, placing every concept in context with relevant examples. With time-proven pedagogy, relevant business applications and case studies, and a strong MyMathLab course, this program teaches students mathematical skills and concepts within the context of business applications.    This text provides a better teaching and learning experience, for you and your students. Here's how:    **Improve Results:** MyMathLab delivers proven results in helping students succeed and provides engaging experiences that personalize learning.    **Grounded in the business world and actual companies:** This text presents insights that reflect business realities that students will actually encounter in the business world.    **Extensive usage of data and graphics:** Helps students visualize, analyze, and discuss the information they are working with.    **Excellent exercises:** Gives students a variety of practice to help them understand and master the material.    **Note:** You are purchasing a standalone product; MyMathLab does not come packaged with this content. MyMathLab is not a self-paced technology and should only be purchased when required by an instructor. If you would like to purchase both the physical text and MyMathLab, search for:    0321937031 / 9780321937032 **Business Mathematics plus MyMathLab with Pearson eText -- Access Card Package**    Package consists of:    0321431308 / 9780321431301 **MyMathLab -- Glue-in Access Card**    0321654064 / 9780321654069 **MyMathLab Inside Star Sticker**    0321955056 / 9780321955050 **Business Mathematics**

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## Customer Reviews

This is a very informative book! Math that is used in the REAL WORLD. I absolutely hate math but the lessons were quite easy to follow with all the examples the authors used. Plus I had a very knowledgeable math instructor!

Your service and price were great, and our son has found the book to be easily readable and digestible.

Good book that is easy to understand the material and will help with most business math classes.

Great book. Helped me pass my course. Thank you.

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